



Addis Ababa. Kigali. Luanda.

## EJO SUSTAINABILITY BOOTCAMP

### Background Information about the Bootcamp

*Ejo* is a Kinyarwanda word that can have a double meaning: Tomorrow which is a near future or the future in general. *Tomorrow* is the basis of everyday question for Governments, Non-Governmental organizations, Trade Unions, Private Investors and individuals “*what to do, to make tomorrow better than today*”?

From the Brundtland report “Our common Future” in 1992 and the adoption of the Agenda 21 on Sustainable Development, economic growth and sustainability became buzzwords in the development and the environment arena.

With the tremendous economic growth in recent years, sustainability challenges such as environmental degradation, overexploitation of resources, climate change, lack of equity and fairness in access and benefit from natural resources and gender equality has been among the sustainability issues which raised attention around the world.

The central question is *how the current generation can benefit from limited resources while sustaining the same resources for the benefit of future generations?*

### The Organizers of the EJO Sustainability Boot Camp

To support the facing of the above challenges, the [Goethe-Institut Kigali](#) in partnership with the [Friedrich-Ebert-Stiftung Rwanda](#) and [iceaddis](#) are going to organize the **EJO Sustainability Boot Camp**.

### Objectives of the EJO Sustainability Boot Camp

- ✓ To get insight from experts and entrepreneurs and interact with them
- ✓ To understand the concept, basic strategies and practical actions of sustainability and to get lessons learned from case studies which can be scalable in other places.

## Expected Outcomes of the EJO Sustainability Boot Camp

Participants will be able

- ✓ to explain the basics of sustainability, related issues, strategies and associated policy
- ✓ to networking and sharing experience
- ✓ to get lessons learned from various experience to integrate them in their own work
- ✓ to Identify scalable sustainability success stories
- ✓ to develop sustainability projects that can implement in respective businesses or communities

## The Venue of the EJO Sustainability Boot Camp

The boot camp will be held in Kigali / Rwanda.

During the bootcamp, participants get the opportunity to co-create ideas and prototypes that can be scalable in the future, learn from each other's experiences, and get insights from experts and entrepreneurs.

The working language of the bootcamp is English.

**Date of the bootcamp:** Tuesday and Wednesday, 24<sup>th</sup> - 25<sup>th</sup> March 2020, 9am till 5pm

**The public presentation** of the created ideas and prototypes will take place on 25<sup>th</sup> of March, 6.30 pm

**Venue:** Friedrich-Ebert-Stiftung Rwanda, House KG 13 Ave, 14, Nyarutarama, Gasabo district – Remera sector, Kamashashi cel, Kigali

## Who can participate in the EJO Sustainability Boot Camp?

Designers, Trade Unionists, Entrepreneurs, Environmental experts, Members of Civil society organizations, Students and/or anyone interested in creating awareness about the environment can participate in this bootcamp.

## Requirements

- ✓ Experience of one years or more in Design, Arts, Trade Union Environment, Business Development and Management, Tourism and Environment related work (including local NGOs and private companies)
- ✓ Youth that fall under the above category are encouraged to apply
- ✓ Complete application form until **Sunday, 15.03.2020, 4pm**.  
Only soft versions of your application can be taken into consideration.
- ✓ Full availability on Tuesday, 24th and Wednesday 25th of March 2020
- ✓ Good command of English

## Why apply?

- ✓ Chance to work on cross-border topics to develop solutions for sustainability issues.
- ✓ Similar bootcamps to be held in Addis Ababa and Luanda. Selected participants will have the chance to network and further develop their ideas at a meeting with selected participants from Addis Ababa and Luanda in Kigali.
- ✓ All participants get a chance to network with like-minded people and have their projects disseminated among the Goethe-Institut, Friedrich-Ebert-Stiftung Rwanda and iceaddis networks.

## Application

**The Application deadline is on Sunday, 15.03.2020, 4pm**

**Only Shortlisted candidates will be notified on 17.03.2020.**

Please, fill out the following questionnaire to apply :

<https://docs.google.com/forms/d/e/1FAIpQLSdO1VMYRPZfxOngSF7-Trm1EmKD9MOujZswBhxJmOFg1coKsQ/viewform>

For more information please contact [contact@iceaddis.com](mailto:contact@iceaddis.com)